Divine Success Manifestation Accelerator Programme.

Your Maximum Value Offer

With Robin Bela

Your Niche

- **Who can MOST benefit from (or who will most value) what you offer?**

Your Niche

- **Where are they in their journey?**

Your Niche

- **What resources do they have?**

Your Niche

- **What results can they get with your services?**

Your Niche

- **Who will spend irrational amounts of money on your services?**

Competitors

- **From the research you did, what more could you offer than your peers are?**

Market Research

- **What features do your market say was missing in past investments they have made?**

Your Niche

- **What features do your market say they need or want in order to succeed?**

Market Research

- **What features helped you succeed in the past?** *eg hypnotherapy to overcome blocks, eg 1:1 coaching*

Core Offer

- **What is the #1 problem your niche faces?**

Core Offer

- **What is the #1 result they desire?**

Core Offer

- **What does your niche need to learn or do to get to their result? Write the steps.**

Core Offer

- **What will be the final components of your Core Offer?**

Core Offer

- **Brainstorm names for your framework**

Core Offer

- **What is your final choice after brainstorming?**

Bonuses

- **Brainstorm EVERYTHING you could add to your offer to give your clients the best solution - even the impossible.**

Bonuses

- **Which of these are humanly possible, and what would be the cost in money and time?**

Bonuses

- **What tools could you add to make your clients' lives easier?** *eg. templates, software, ready made deliverables etc.*

Bonuses

- **Is there anyone in your industry you could approach to add their expertise or specialisation to your offer?**

Access

- **What access could you offer to your clients? What level of access gives them the best chance of succeeding?**

Experience

- **How can you make this a great experience for your clients?**

Your Maximum Value Offer

- **List each element of your Maximum Value Offer**

Pricing

- **How much do YOU want to earn each month?**

- **How much of your time will one client take per month?**

- **If client time can be max. 50% of your working times, how many clients can you have at once?**

Pricing

- **What is your "hourly minimum" rate**

- **Are there any costs associated with your service?** *eg. venue hire or associate coach or licensing fees*

Pricing

- **What have you already paid to acquire this knowledge or skill?**

- **What is the result worth to the client?**

Pricing

- **List each element of your Maximum Value Offer with the value of each**

FEATURE	VALUE

TOTAL COST - **TOTAL COST**