

Divine Success
Manifestation
Accelerator
Programme.

Find Your Niche

With Robin Bela

Choosing Your Niche

- **Which bucket does your business fall into**
– **e.g. Career, Relationships & Health?**

Choosing Your Niche

- **What results have you created before in this field for yourself?**

Choosing Your Niche

- **What results have you created before in this field in a previous business?**

Choosing Your Niche

- **What results have you created before in this field in a previous career?**

Choosing Your Niche

- **How did you get those results? What modality did you use?**

Choosing Your Niche

- **What techniques did you use?**

Choosing Your Niche

- **How else did you create these results?**

Choosing Your Niche

- **What kind of client would you enjoy working with?**

Choosing Your Niche

- **What kind of client would you NOT enjoy working with?**

Choosing Your Niche

- **Who are your favourite clients?**

Choosing Your Niche

- **What problems do they have in common?**

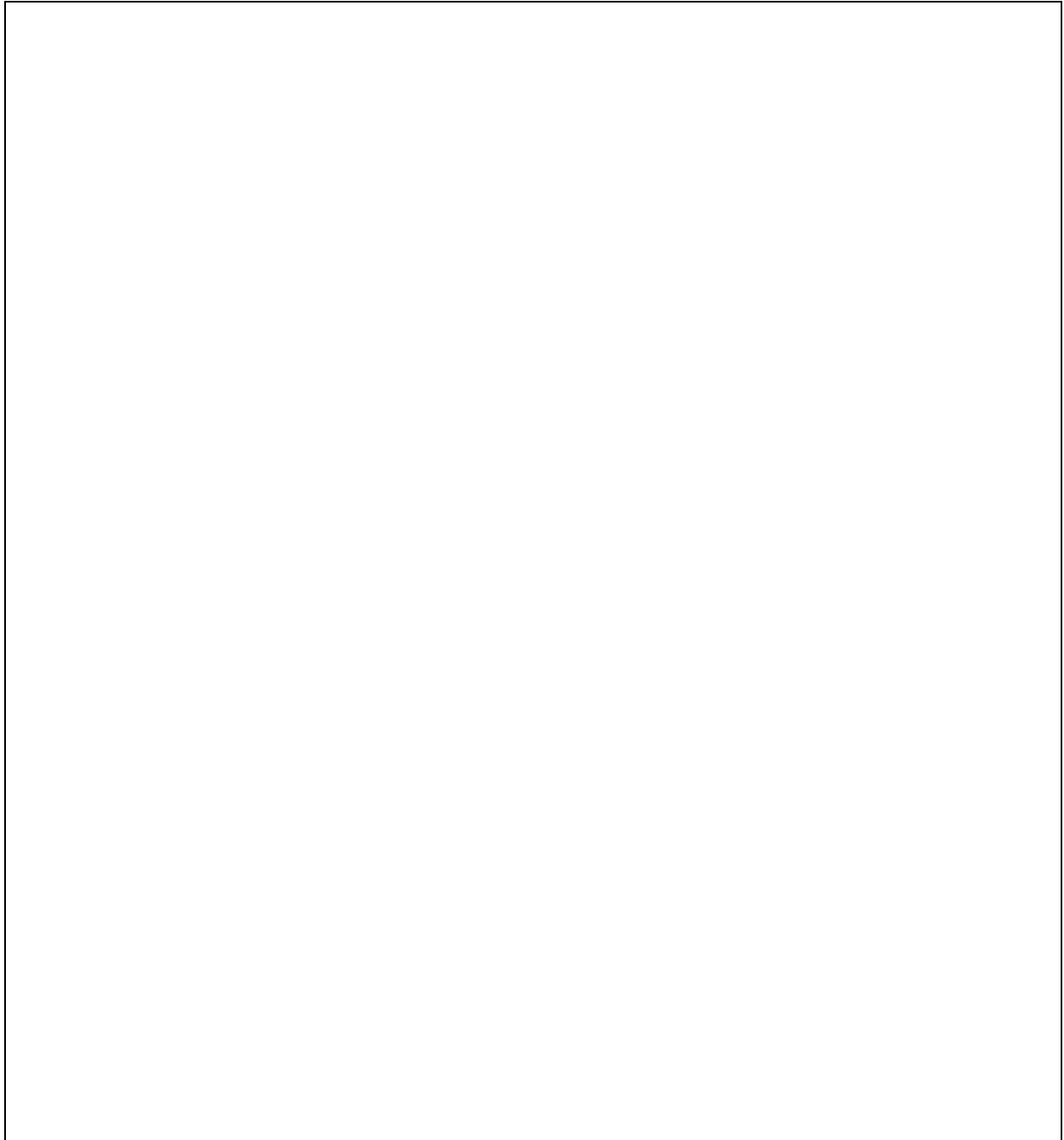
Choosing Your Niche

- **What results do they want in common?**

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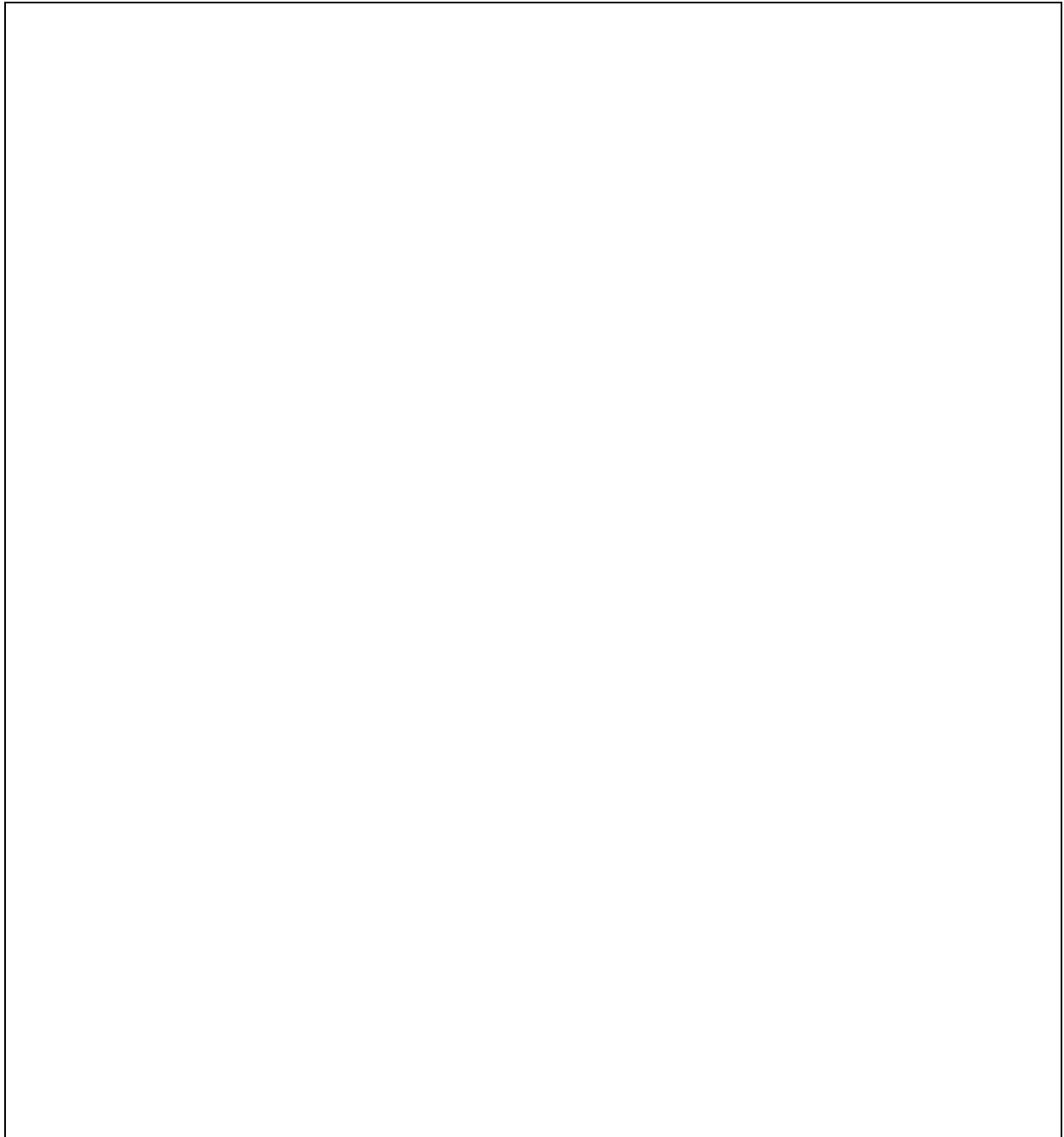
Understanding Your Niche

- **What results do they crave the most?**

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Understanding Your Niche

- **Can you ethically promise those results with your service and level of knowledge?**

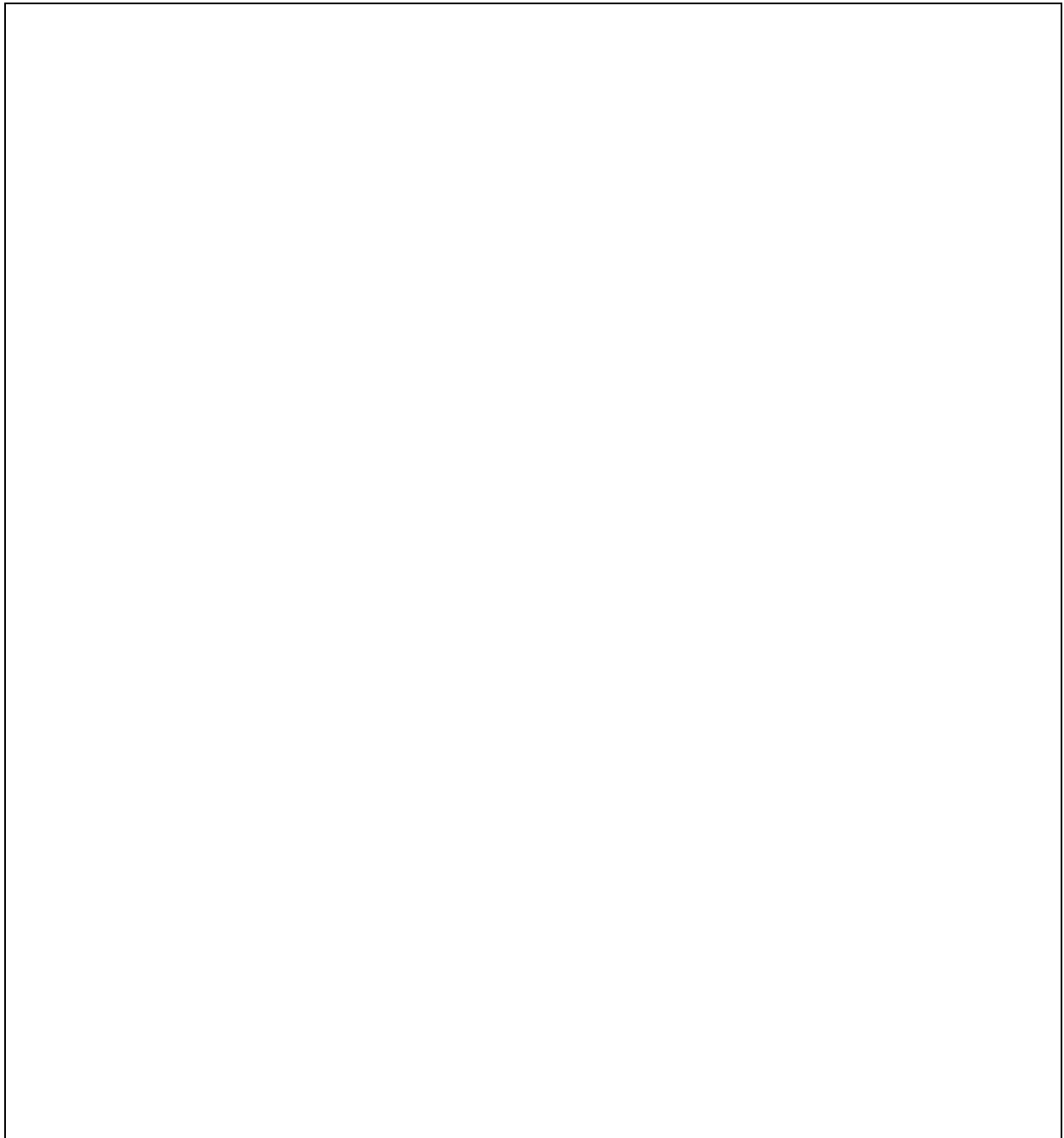


Understanding Your Niche

- **What do you know about your Niche?**

Understanding Your Niche

- **Can you understand them and speak their lingo?**



Creating the Most Value

- **Can your Niche afford the prices you want to charge?**

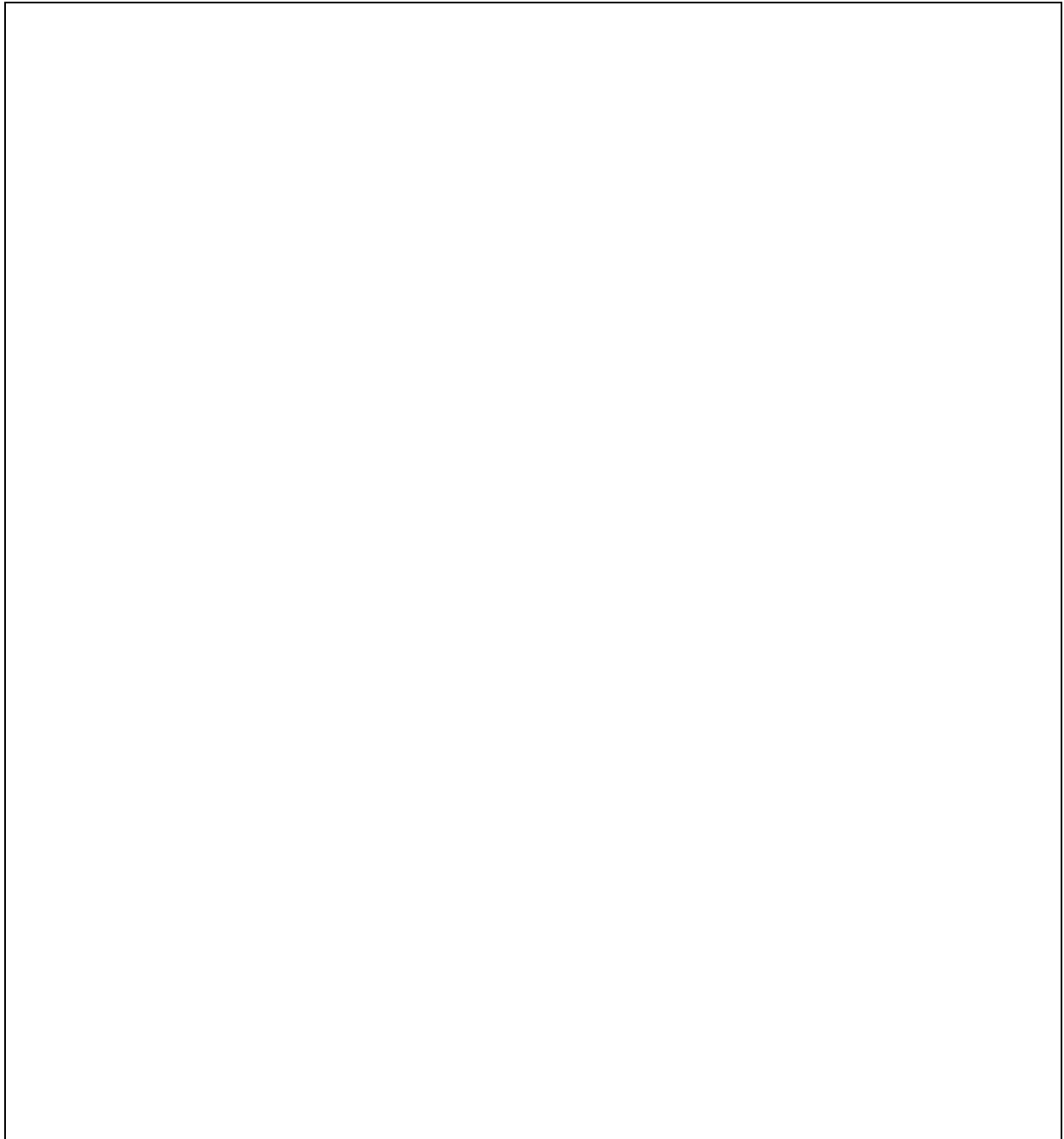


Creating the Most Value

- **What Niche would get the highest value from the work you do?**

Quantifying the Niche

- **Is there anything in the demographics you can quantify?**



Niche Sentence:

- **Brainstorm Niche sentences below**

Niche Sentence:

- **What is the best one?**

Niche Sentence Examples

- “I help Entrepreneurs manifest their financial freedom by creating a Spiritual Success Mindset.”
- “I help overwhelmed moms lose fat so they can look good naked”
- “I help busy women find The One so they can have the family they’ve always dreamed of”
- “I help local businesses get more leads with Facebook ads so they can create a consistent income to look after their family”

Speak to Your Niche

- **Once you've figured out who you think you want to work with, it's time to test your hypotheses!**
- **Set up quick market research calls with at least 10 people who would fit in your niche**
- **Ask them the questions in the Google Doc and record all the answers there**
- **Record the session on Zoom as well to listen back to**
- **Watch the training video on how to conduct these sessions**

Speak to Your Niche

- **What did your Niche have in common?**

Speak to Your Niche

- **What surprised you about their answers?**